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**ST. PHILOMENA'S COLLEGE (AUTONOMOUS), MYSURU-15**

**TALK cum DEMO  
ON  
UNDERSTANDING PUBLICATION REACH OUT  
VISIBILITY AND CITATION IMPACT**

*By*

**Dr. Sunil M.V**

*(Librarian, SDMIMD, MYSORE)*

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*Organized by*

**CENTRAL LIBRARY**

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A Talk Cum Demo on understanding Publication reach out - *Visibility and Citation impact* was organized by the Central Library on 17<sup>th</sup> November, 2018 at 11:30AM in the College auditorium as part of the National Library Week celebration.

Dr. Sunil M.V Librarian, SDMIMD, Mysore was the resource person of the day. Mr. Ronald Prakash Cutinha, Librarian & IQAC Coordinator of the college briefly introduced the resource person and welcomed. Agenda of the talk was to focus on:

- Understanding Publication Reach-out
  - Impact Factor – for journal purpose
  - h-Index- for individuals
- Research Networking Tools
- How to create Google Scholar Account, ORCID and Research Gate Account?

He highlighted the importance of profile creation of the faculty in the areas of their expertise and how Research Networking tools helps to organize, discover, disseminate, making visible the research and scholarly information. He explained about Core Strength of RN Tools and what are the benefits of these RN tools and which all the tools that are best in market to use to get better impact factor and H- index number. He also inspired the entire faculty to take up research activities and to publish more and more papers in UGC peer reviewed journals or Thomson ISI listed journals.

Dr. Sunil also mentioned about various RN tools like iamreseracher, ResearcherID, ReserchGate, Academia, Linkedin and Mendely across pure sciences, humanities/social sciences, Art & literature domains.

The session got continued with demo on how to open an account in Google Scholar and how Google Citation services helps any author in tracking his/her own publication. Dr. Sunil showed couple of demonstrative videos on how to create a profile in Google Scholar.

One of the PG faculty Dr. Noor Mubasheer of the Social Work department opened her account on Google Scholar and experienced on Google Citation Services.

Dr .Sunil concluded his talk by motivating teachers to market their credentials and on how Research Network will benefit your parent organization, not only in benefiting the parent organization but also benefiting to the country's' academic output.

The entire illustrative session was more interactive and informative. Final few minutes were kept aside for discussion and the faculty clarified their doubts related to research, publication and topic related to the talk.

Later, Mr Ronald Prakash Cutinha, the librarian and IQAC coordinator briefly demonstrated the presence of e-modules (e-content) in an important MHRD project called e-PG Pathshala – a gateway to all PG courses.

Rev. Dr. Bernard Prakash Barnis, Rector of the college, Rev.Fr. Maria Xavier, Vice-Rector, Dr. Ruth Shantha Kumari, Principal; Mr.Sanjay Nair, Vice-Principal, Rev.Fr.Rony Ravi Kumar, Asst director PG and nearly hundred members of teaching faculty from UG and PG were present for the session. Dr. Sukanya, Head,Post Graduate department of Mass Communication and Journalism proposed the vote of thanks.



